

The Value Equation: A Journey Through the Innovation Ecosystem in The Time of Covid

by Peter J. Pitts

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One of many lessons gleaned from COVID-19 is that our healthcare ecosystem can accomplish extraordinary feats, and quickly, when the individual components work together. Imagine the innovation potential that awaits patients if such large-scale collaboration occurred with more regularity? For over a decade, Peter Pitts has offered incisive commentary on this very question. The articles featured in this book aim to confront conflicting perspectives on subjects ranging from healthcare economics and patient education to development roadblocks and friction between payers, providers, manufacturers, and regulators. *The Value Equation: A Journey Through the Innovation Ecosystem in the Time of Covid* is necessary reading for anyone interested in charting a new, urgent path forward for patient-centric healthcare innovation.