

# Triangle Insights has extensive experience in commercial and corporate strategy including a specific focus on Pricing, Access, and Value strategy.

## Spectrum of Triangle Insights Project Experience



# Our team utilizes in-depth expertise to develop holistic pricing, value, and access strategies for our clients and their products across the product lifecycle.

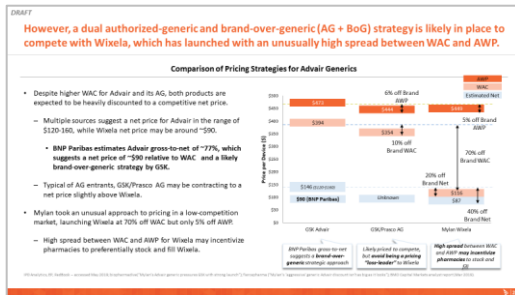
## Pricing and Market Access – Illustrative Project Archetypes

Pricing & Financial Strategies | Access Strategies | Value Strategies

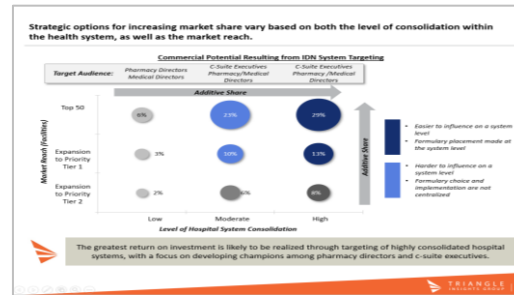
Early Development

Mid- to Late-Stage Development

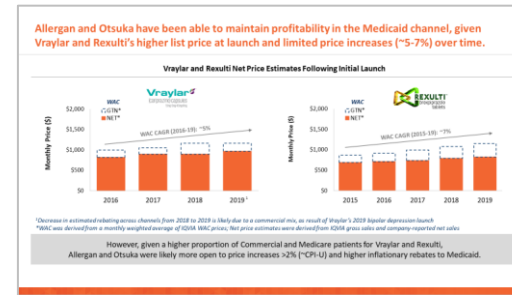
Pre- and Post-Launch



Innovative Pricing

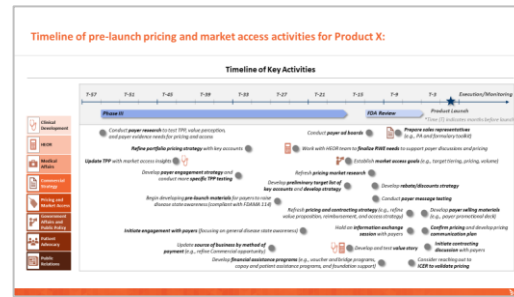


Pricing Strategy

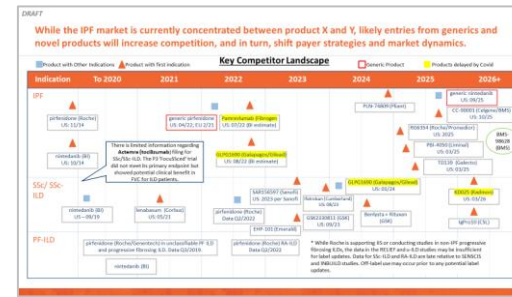


Channel Strategy

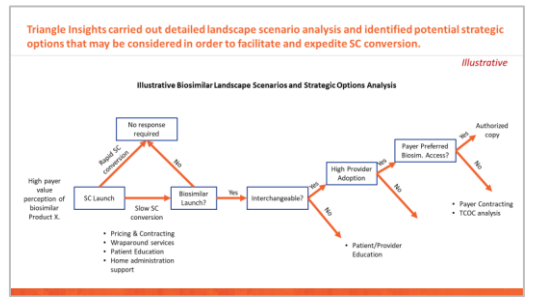
Our approach applies deep industry experience to inform value strategies across the product life cycle



Launch Strategy



Scenario Planning



LCM Strategy